



# NEW CERAMICS LAUNCH PACK 2023

VERONA®

# OVERVIEW

- **Introducing 8 new ceramic ranges – Capri, Garonne, Vernazza, Etta, Zeta, Elbert, Theodore & George**
- **32 new SKU's across the 8 new ranges**
- **Multiple faces for each SKU**
- **See Technical Specification & Pricing for further details**

VERONA®



# Capri Cream

Timeless and classic, Capri Cream comes in two sizes for a full room solution that will add a touch of elegance and warmth to any interior. The larger 60x60 is suitable for walls & floors, whilst the 30x60 can be used on walls.



P12786 Capri Cream Matt Wall Tile  
Ceramic 300x600mm



P12789 Capri Cream Glazed Porcelain  
Wall & Floor Tile 600x600mm



## Capri Grey

Timeless and classic, Capri Grey comes in two sizes for a full room solution that will add a touch of elegance and warmth to any interior. The larger 60x60 is suitable for walls & floors, whilst the 30x60 can be used on walls.



P12785 Capri Grey Matt Ceramic  
Wall Tile 300x600mm

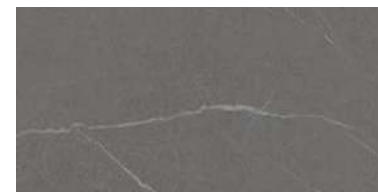


P12788 Capri Grey Glazed Porcelain  
Wall & Floor Tile 600x600mm



# Capri Dark

Timeless and classic, Capri Dark comes in two sizes for a full room solution that will add a touch of elegance and warmth to any interior. The larger 60x60 is suitable for walls & floors, whilst the 30x60 can be used on walls.



P12787 Capri Dark Matt Ceramic  
Wall Tile 300x600mm

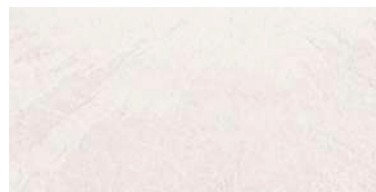


P12790 Capri Dark Glazed Porcelain  
Wall & Floor Tile 600x600mm



# Garonne Moon

Elevate any space with Garonne Moon. Its versatile shade is perfect for creating a bright and welcoming interior. Complete the look with the carefully curated coordinating decor, designed to seamlessly complement the tile's aesthetic. A full room solution, Garonne also has a coordinating 60x60 size. The larger 60x60 is suitable for walls & floors, whilst both 30x60s can be used on walls.



P12775 Garonne Moon Matt  
Ceramic Wall Tile 300x600mm



P12779 Garonne Décor Moon Matt  
Ceramic Wall Tile 300x600mm

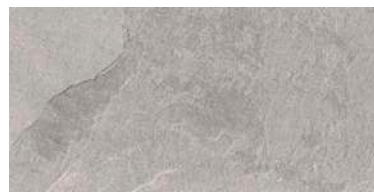


P12777 Garonne Moon Glazed Porcelain  
Wall & Floor Tile 600x600mm



# Garonne Smoke

Elevate any space with Garonne Smoke. Its versatile shade is perfect for creating a modern and welcoming interior. Complete the look with the carefully curated coordinating decor, designed to seamlessly complement the tile's aesthetic. A full room solution, Garonne also has a coordinating 60x60 size. The larger 60x60 is suitable for walls & floors, whilst both 30x60s can be used on walls.



P12776 Garonne Smoke Matt  
Ceramic Wall Tile 300x600mm



P12780 Garonne Décor  
Smoke Matt Ceramic Wall Tile  
300x600mm



P12778 Garonne Smoke Glazed  
Porcelain Wall & Floor Tile 600x600mm



# Vernazza Bianco

Indulge in the timeless allure of Vernazza Bianco. Experience the luxury and elegance of natural marble without the maintenance. The delicate veining mimics the beauty of genuine marble, creating a stunning focal point on any wall. Complete the look with the carefully curated coordinating decor, both of which are suitable for walls.



P12844 Vernazza Bianco Matt  
Ceramic Wall Tile 300x600mm



P12845 Vernazza Décor Matt  
Ceramic Wall Tile 300x600mm



# Etta

Discover the modern charm of Etta. With its sleek and contemporary design, Etta will elevate any space. Its durable and easy-to-clean surface ensures long-lasting beauty, making it an ideal choice for bathrooms, kitchens, or any area where style and practicality meet. Choose from classic grey or versatile white or combine for a full room statement look.



P12846 Etta Bianco  
Gloss Ceramic Wall Tile  
300x450mm



P12847 Etta Steel  
Gloss Ceramic Wall Tile  
300x450mm



# Zeta

Add a contemporary touch to any interior with Zeta. The glossy finish creates a stunning visual effect, reflecting light and adding depth to a wall. The versatile shade of grey or silver serves as a sleek canvas. Both colours are suitable for wall use.



P12848 Zeta Dove  
Gloss Ceramic Wall Tile  
300x450mm



P12849 Zeta Silver  
Gloss Ceramic Wall Tile  
300x450mm



# Elbert Blanco

Classic meets contemporary with our Elbert tiles. Choose from three inviting colours - fresh Blanco, sleek Gris or warming Marfil. Complete the look with a carefully curated coordinating decor, designed to seamlessly complement the tile's aesthetic. Both the plain and decor are suitable for wall use.



P12811 Elbert Blanco  
Matt Ceramic Wall  
333x550mm



P12814 Elbert Blanco  
Decor Matt Ceramic Wall  
333x550mm



# Elbert Gris

Classic meets contemporary with our Elbert tiles. Choose from three inviting colours - fresh Blanco, sleek Gris or warming Marfil. Complete the look with a carefully curated coordinating decor, designed to seamlessly complement the tile's aesthetic. Both the plain and decor are suitable for wall use.



P12812 Elbert Gris  
Matt Ceramic Wall  
333x550mm



# Elbert Marfil

Classic meets contemporary with our Elbert tiles. Choose from three inviting colours - fresh Blanco, sleek Gris or warming Marfil. Complete the look with a carefully curated coordinating decor, designed to seamlessly complement the tile's aesthetic. Both the plain and decor are suitable for wall use.



P12813 Elbert Marfil  
Matt Ceramic Wall  
333x550mm



P12815 Elbert Marfil  
Decor Matt Ceramic Wall  
333x550mm



# Theodore Gris

Sleek and sophisticated, Theodore offers a contemporary gloss finish that exudes modern elegance. The perfect backdrop for any design scheme, choose from three classic and inviting colours, plus coordinating decors. Both the Gris and Perla plain tiles coordinate with the Gris decor, allowing for a versatile full room transformation.



P12850 Theodore Gris  
Gloss Ceramic Wall  
333x550mm



P12853 Theodore Gris  
Decor Gloss Ceramic  
Wall 333x550mm



# Theodore Perla

Sleek and sophisticated, Theodore offers a contemporary gloss finish that exudes modern elegance. The perfect backdrop for any design scheme, choose from three classic and inviting colours, plus coordinating decors. Both the Gris and Perla plain tiles coordinate with the Gris decor, allowing for a versatile full room transformation.



P12853 Theodore Gris  
Decor Gloss Ceramic  
Wall 333x550mm



P12852 Theodore Perla  
Gloss Ceramic Wall  
333x550mm



# Theodore Marfil

Sleek and sophisticated, Theodore offers a contemporary gloss finish that exudes modern elegance. The perfect backdrop for any design scheme, choose from three classic and inviting colours, plus coordinating decors.



P12851 Theodore Marfil  
Gloss Ceramic Wall  
333x550mm

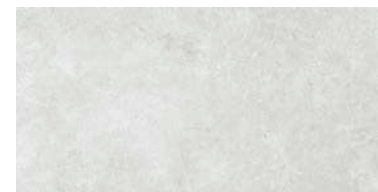


P12854 Theodore Marfil  
Decor Gloss Ceramic  
Wall 333x550mm



# George Perla

With a sleek matt finish, the muted tones of George help create a calming ambiance in any interior. Complete the look with the carefully curated coordinating decor. Modern and contemporary, it's perfect for adding some texture to any space. Both the plain and decor tiles are suitable for wall use.



P12855 George Perla Matt Ceramic  
Wall Tile 300x600mm

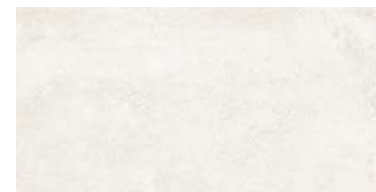


P12857 George Perla Décor Matt  
Ceramic Wall Tile 300x600mm



# George Arena

With a sleek matt finish, the muted tones of George help create a calming ambiance in any interior. Complete the look with the carefully curated coordinating decor. Modern and contemporary, it's perfect for adding some texture to any space. Both the plain and decor tiles are suitable for wall use.

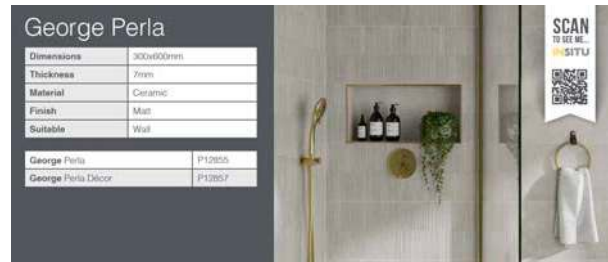


P12856 George Arena Matt  
Ceramic Wall Tile 300x600mm



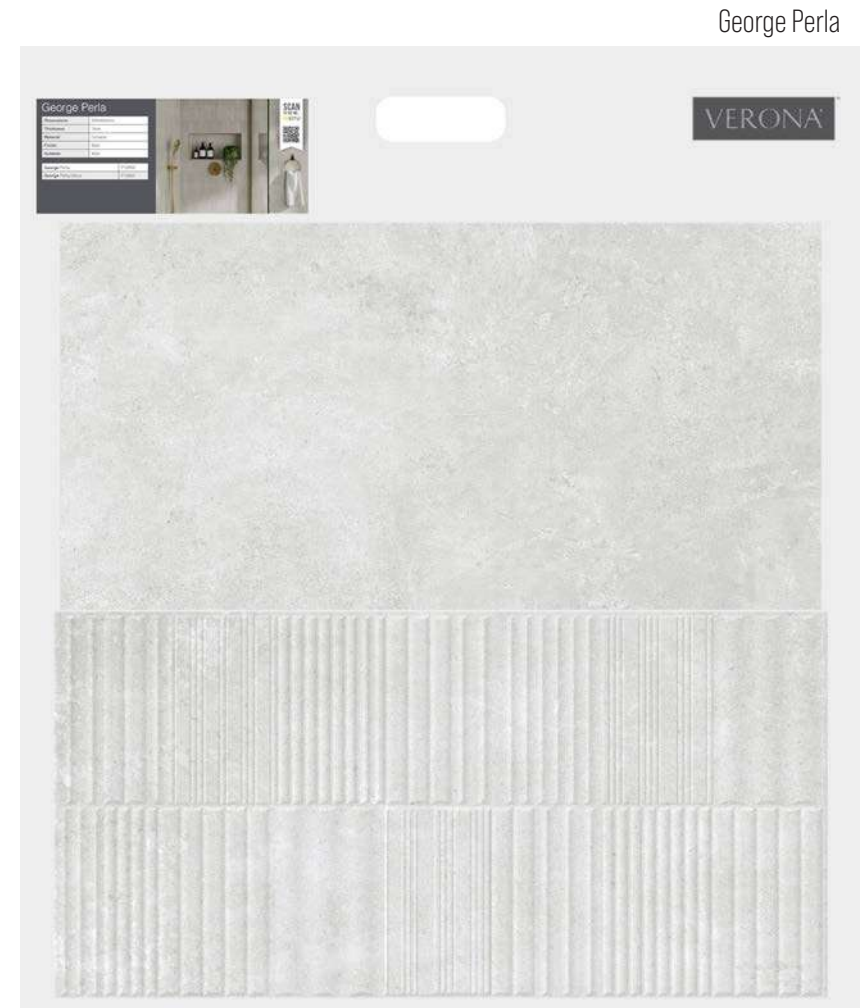
P12858 George Arena Décor Matt  
Ceramic Wall Tile 300x600mm

# MERCHANDISING



A sticker to show the technical details of the tile including:

- Product code
- Size
- Thickness
- Material
- Finish
- Suitability wall/floor
- QR code to the visualiser



# TECHNICAL SPECIFICATION & PRICING

Code	Description	Material	Finish	Length (mm)	Width (mm)	Thickness (mm)	Tile Weight (kg)	Pallet Weight (kg)	Pieces Per M²	Box Quantity	M² Per Pallet	Pallet Quantity
P12779	Garonne Moon Lined Matt Ceramic Wall 300x600mm	Ceramic	Matt	600	300	9.6	3.00	800	5.56	8.00	46.08	256
P12775	Garonne Moon Matt Ceramic Wall 300x600mm	Ceramic	Matt	600	300	8.5	2.67	800	5.56	9.00	51.84	288
P12777	Garonne Moon Matt Porcelain W&F 600x600mm	Porcelain	Matt	600	600	9.0	6.75	950	2.78	4.00	46.08	128
P12780	Garonne Smoke Lined Wall Ceramic 300x600mm	Ceramic	Matt	600	300	9.6	2.67	800	5.56	8.00	46.08	256
P12778	Garonne Smoke Matt W&F Porcelain 600x600mm	Porcelain	Matt	600	600	9.0	6.75	950	2.78	4.00	46.08	128
P12776	Garonne Smoke Matt Wall Ceramic 300x600mm	Ceramic	Matt	600	300	8.5	2.67	800	5.56	9.00	51.84	288
P12786	Capri Cream Matt Ceramic Wall 300x600mm	Ceramic	Matt	600	300	7.0	2.22	830	5.56	9.00	64.80	360
P12789	Capri Cream Matt Porcelain W&F 600x600mm	Porcelain	Matt	600	600	9.0	6.75	950	2.78	4.00	46.08	128
P12787	Capri Dark Matt Ceramic Wall 300x600mm	Ceramic	Matt	600	300	7.0	2.22	830	5.56	9.00	64.80	360
P12790	Capri Dark Matt Porcelain W&F 600x600mm	Porcelain	Matt	600	600	9.0	6.75	950	2.78	4.00	46.08	128
P12785	Capri Grey Matt Ceramic Wall 300x600mm	Ceramic	Matt	600	300	7.0	2.22	830	5.56	9.00	64.80	360
P12788	Capri Grey Matt Porcelain W&F 600x600mm	Porcelain	Matt	600	600	9.0	6.75	950	2.78	4.00	46.08	128
P12844	Vernazza Bianco Ceramic Wall 300x600mm	Ceramic	Matt	300	600	9.0	2.90	895	5.56	5.00	54.00	300
P12845	Vernazza Décor Ceramic Wall 300x600mm	Ceramic	Matt	300	600	9.0	2.90	895	5.56	5.00	54.00	300
P12846	Etta Bianco Ceramic Wall 300x450mm	Ceramic	Gloss	300	450	7.5	1.83	840	7.41	6.00	59.94	444
P12847	Etta Steel Ceramic Wall 300x450mm	Ceramic	Gloss	300	450	7.5	1.83	840	7.41	6.00	59.94	444
P12848	Zeta Dove Ceramic Wall 300x450mm	Ceramic	Gloss	300	450	7.5	1.83	840	7.41	6.00	59.94	444
P12849	Zeta Silver Ceramic Wall 300x450mm	Ceramic	Gloss	300	450	7.5	1.83	840	7.41	6.00	59.94	444
P12811	Elbert Blanco Ceramic Wall 333x550mm	Ceramic	Matt	333	550	8.8	2.80	915	5.46	10.00	58.61	320
P12814	Elbert Blanco Décor Ceramic Wall 333x550mm	Ceramic	Matt	333	550	8.8	2.80	915	5.46	10.00	58.61	320
P12812	Elbert Gris Ceramic Wall 333x550mm	Ceramic	Matt	333	550	8.8	2.80	915	5.46	10.00	58.61	320

# TECHNICAL SPECIFICATION & PRICING

Code	Description	Material	Finish	Length (mm)	Width (mm)	Thickness (mm)	Tile Weight (kg)	Pallet Weight (kg)	Pieces Per M²	Box Quantity	M² Per Pallet	Pallet Quantity
P12813	Elbert Marfil Ceramic Wall 333x550mm	Ceramic	Matt	333	550	8.8	2.80	915	5.46	10.00	58.61	320
P12815	Elbert Marfil Décor Ceramic Wall 333x550mm	Ceramic	Matt	333	550	8.8	2.80	915	5.46	10.00	58.61	320
P12853	Theodore Gris Décor Gloss Ceramic Wall 333x550mm	Ceramic	Gloss	333	550	8.8	2.80	915	5.46	10.00	58.61	320
P12850	Theodore Gris Gloss Ceramic Wall 333x550mm	Ceramic	Gloss	333	550	8.8	2.80	915	5.46	10.00	58.61	320
P12854	Theodore Marfil Décor Gloss Ceramic Wall 333x550mm	Ceramic	Gloss	333	550	8.8	2.80	915	5.46	10.00	58.61	320
P12851	Theodore Marfil Gloss Ceramic Wall 333x550mm	Ceramic	Gloss	333	550	8.8	2.80	915	5.46	10.00	58.61	320
P12852	Theodore Perla Gloss Ceramic Wall 333x550mm	Ceramic	Gloss	333	550	8.8	2.80	915	5.46	10.00	58.61	320
P12856	George Arena Ceramic Wall 300x600mm	Ceramic	Matt	300	600	7.0	2.22	820	5.56	9.00	64.80	360
P12858	George Arena Décor Ceramic Wall 300x600mm	Ceramic	Matt	300	600	7.0	2.22	820	5.56	9.00	64.80	360
P12855	George Perla Ceramic Wall 300x600mm	Ceramic	Matt	300	600	7.0	2.22	820	5.56	9.00	64.80	360
P12857	George Perla Décor Ceramic Wall 300x600mm	Ceramic	Matt	300	600	7.0	2.22	820	5.56	9.00	64.80	360

Please note that product images are shown for indicative purposes only and colour reproduction throughout this launch pack is as accurate as printing techniques allow.

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